

Driving Europe's Digital Transformation



EIT DIGITAL: A LEADING EUROPEAN ORGANIZATION

eit Digital

A PAN-EUROPEAN DIGITAL INNOVATION AND EDUCATION ECOSYSTEM

Open Innovation, Brokerage, M&A, Industrial Engagement Program, ::: Access to Talent, Traineeships, ...

EIT Digital is one of the KICs supported by European Institute of Innovation and Technology (EIT). EIT's budget for the 2014 to 2020 period is EUR 2.7 billion as set out in the Horizon 2020.

INNOVATION & SENTREPRENEURSHIP

- Pan-European Accelerator supporting Scaleups
- (Open) Innovation Activities deliver 80 new products & services and a dozen spinoffs each year

PAN EUROPEAN ECOSYSTEM

- Over 200 partners at 14 locations in 10 countries
- Top European corporations, universities & research centres

ENTREPRENEURIAL EDUCATION

- 3 pan-European schools with over 1500 students
- Europe's next-generation tech entrepreneurs





























MADRID

HELSINKI

+ SILICON

INNOVATION & ENTREPRENEURSHIP AT EIT DIGITAL









INNOVATION ACTIVITIES

SCALEUPS

INNOVATION ACTION LINES

DIGITAL INDUSTRY



DIGITAL CITIES



DIGITAL WELLBEING



DIGITAL TECH



DIGITAL FINANCE





HireFlows is an HR selection software aiming to find the right person for every job position more accurately and easily. Machine Learning based recruitment platform for SMEs.

Streamlines hiring process
Automates CV sorting and candidate ranking Reduces time needed to read CVs and focus on what's important







DIGITAL WELLBEING

Slowing down the healthcare costs is the key driver for innovation in the health domain. The objective is to lower the demand for cure and long-time care and allowing the working professional and the elderly after retirement to maintain a good quality of life. The focus is to leverage sensor data to keep people healthy (through prevention and early detection) or help them cope with existing conditions. Both physical and mental wellbeing are considered. Solutions will need to have an emphasis on usability and user adoption while respecting data privacy.



#eitdigital19



L3W – Innovation Factory

A comprehensive platform combining AI and gamification techniques to increase employees' engagement, was still lacking. Live Well Work Well (L3W), an innovation activity supported by EIT Digital as part of its <u>Digital Wellbeing</u> focus area, is going to fill this void, providing an all-in-one solution to automatically track employees' fitness activities with wearables and Internet of Medical Things devices and stimulating them in performing personalized fitness circuits with their colleagues.

The initiative is led by Italian company <u>Santer Reply</u>, with <u>DFKI</u> and <u>OKKAM</u> as partners.







Qinematic software scans human posture, balance and movement. Clinics, gyms and workplaces use the 3D video, instant measurements and animated feedback to analyse, motivate and guide optimal function. Soma Analytics offers a smartphone application that measures, manages and reduces stress in the workplace. Employees benefit from improved mental resilience and productivity while employers reduce attrition and absenteeism.







Biosync Technology has developed a stress-management application for wellbeing at work or the treatment of chronic diseases. The solution combines biosensors, algorithm and an interactive user interface.

Machtfit provides preventive health courses for companies and employees via a web platform and an application. Employees choose from a variety of sport and relaxation classes, and HR can easily manage a program inside the company.



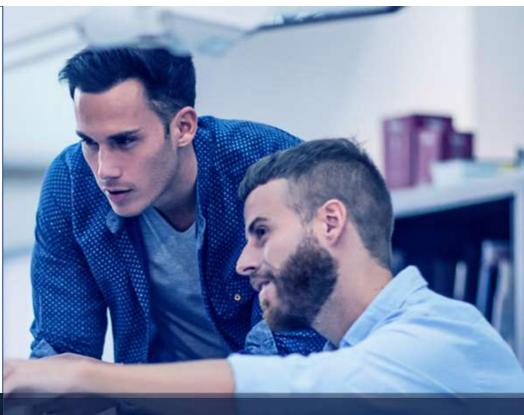




EIT DIGITAL VENTURE PROGRAM

https://www.eitdigital.eu/venture-program/









THE VENTURE PROGRAM EDITION

Open call March 2020 2 stages:

Every accepted team gets the "Growth Package": 5,000 € + blended program delivered by local partners

- 2 day offline boot camp
- 2 months virtual mentoring sessions with international experts
- 1 final pitch day

Teams from stage 1 that have completed the MVP successfully and have incorporated their venture by September 1, 2020 can apply for the "Final Prize" and win additional 10,000 €





VENTURE RESULTS

- 187 applications
 from 19 countries to 4
 regional editions
- 28 selected start up teams from 12 countries
- **27 Final Prize**WINNERS



Early Stage and Yet Successful!

- ✓ On Investors' radar: Worig , Parqist,
 Ruupi, Kiimo, Hireflows, Volo,
 Sensomatt
- ✓ Pilots: Hotspoter (Serbia) with Eurobank (Serbia)
- ✓ First customer: SOS (Slovenia) won Qlandia Shopping Center (Slovenia), Embiots (Portugal) won Vodafone, Indoor 40 partnered Siemens







Jasmina Popovska ARISE Country Lead EIT Digital

jasmina.popovska@eitdigital.eu