

**FINAL
CALL**



2021 INTERNATIONAL SUMMER SCHOOL

MAKE A DIFFERENCE:
LEARN HOW TO EVALUATE THE ECONOMIC
IMPACT OF THE COVID-19 PANDEMIC



ORGANIZERS

Faculty of Economics - Skopje

"Ss. Cyril and Methodius" University in Skopje



EVENT DATE

20-22 September, 2021

ONLINE



summerschool2021@eccf.ukim.edu.mk



EASY APPLICATION

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FINAL CALL FOR APPLICATIONS

IMPORTANT DATES

Dear Colleagues,

We are delighted to announce the final call for applications for the 11th International Summer School organized by the Faculty of Economics - Skopje. We are pleased with the interest so far. We encourage undergraduate, graduate and postgraduate students and young enthusiasts to apply and join us in this exciting experience. The total number of participants is limited.

Main Theme and Objectives

Academics and professionals will share their knowledge on pre-existing and new approaches in modelling, estimating and evaluating the economic impact of the pandemic. The ability to quantitatively analyze economic problems is necessary and is the key step prior to the complementary qualitative approach. Furthermore, policy practices and reactions in such turbulent environments will be emphasized during the event.

Educational Background

The 11th International Summer School is open for **national** and **international students**. By creating opportunities for networking and learning, students will get a broader knowledge in the quantitative fields and thus be able to produce sustainable and significant research in the future.

Complex problems should be embraced. By having a unique view of the problems that professionals and academics face through various discussions and speeches, students will be able to get an exclusive view of the unrepresented economic problems to the broader public.

Undergraduate, graduate and postgraduate students and young enthusiasts that have major orientation in Statistics and Mathematics, Monetary Economics, Finance and Banking, Public Finance, Accounting, Business Analytics and Administration, Human Capital and Human Resource Management, Corporate Management, and other related areas are welcomed to participate.



EVALUATE AND ASSESS THE IMPACT OF THE PANDEMIC

It is evident that the COVID-19 pandemic took its toll on national economies, influencing various fields and sectors leading to the greatest economic crisis post the Great Recession. The ability to quantify and evaluate such effects is the main objective of the 11th International Summer School organized by the Faculty of Economics - Skopje.

Learn from the past. Get ready for the future. Make a difference.



2021 INTERNATIONAL SUMMER SCHOOL IMPLEMENTATION

In line with the topic of this year's Summer School and with the present circumstances and environments, we believe that conducting this event entirely **ONLINE** is of key interest to all parties involved. Moreover, such an approach will provide us the necessary flexibility in implementing the agenda while maintaining the health issue under control.

Key Scientific Research Topics

Plenary sessions, discussions and research papers all focus on the impact of the COVID-19 pandemic. However, specific fields and topics of interest of the 2021 International Summer School are:

- Statistical and mathematical methods and models,
- Econometrics,
- Macroeconomic trends,
- Monetary and fiscal policies,
- International trade,
- Labor markets,
- Inequality,
- Supply chains,
- Finance (banking, insurance, pension funds, capital markets, etc.)
- Accounting,
- Business analytics,
- Business models,
- Human capital management,
- Corporate management practices.

Participation Fee

Participation at the 2021 International Summer School is **FREE OF CHARGE**.

AGENDA



PLENARY SESSIONS

International, regional, and national plenary speakers such as eminent institutions officials and representatives, policy creators and professors will conduct the plenary sessions.

They will express their own experience and knowledge in quantifying and tackling the economic effects of the COVID-19 pandemic.



STUDENT SESSIONS

Students will present their respective researches in separate sessions in order to focus on their work.

Each participant will be able to gain knowledge and confidence through research, while receiving advice on how to further evolve in their academic and research fields.



DISCUSSIONS

Both in the plenary and student sessions, after each speech we will leave a decent amount of time for constructive discussion and debate following the presented topic.

The agenda will include regular breaks and online meet-ups with guest speakers and other students.

Students are welcome to present their papers in the aforementioned fields. However, they should feel free to conduct their research in economic fields that are closely related, but not mentioned in this core list of interest.

KEYNOTE SPEAKERS

We are thrilled to present you the eminent keynote speakers for the 11th International Summer School. Each brings tremendous amount of knowledge and expertise in various economic fields. Don't miss the chance to hear more about the views and research findings of highly qualified academicians and experts regarding the impact of the COVID-19 pandemic.



Blaženka Divjak, Ph.D.

Blaženka Divjak holds a PhD in Mathematics and is a Full professor at the University of Zagreb, Faculty of Organization and Informatics. She has served as Vice-Rector for students and study programs at UniZG (2010-2014) and as a Croatian Minister for Science and Education (06/2017-07/2020). Blaženka was leading four major reform processes: curricular reform of general education, reform of vocational education and training, enhancement of relevance of higher education and excellence of research. She was chairing EU Council of ministers for education and Council of ministers for research and space in 2020, leading the process of adopting several Council conclusions (future teachers, future jobs, brain circulation etc.) as well as coordinating the EU response to the COVID-19 crises in education in research. She was a coordinator and researcher in over 30 national and international projects and networks. Her area of professional interest and expertise includes mathematics, curriculum development, e-learning, learning analytics, strategic decision making in higher education, Bologna process, etc.



Dragan Tevdovski, Ph.D.

Dragan Tevdovski is a Full time Professor at the Faculty of Economics in Skopje with major academic and professional works in statistics, econometrics, time-series analysis and policy analysis. He won the best scientist award at the Ss. Cyril and Methodius University in Skopje in 2015 and his articles have been published in prestigious international journals with impact factor. He was multiple times selected as one of the most inspiring professors in North Macedonia. His academic development includes study stays at renowned Universities in the USA, Denmark, England, Spain and Italy. Dragan was Minister of Finance in the Government of the Republic of North Macedonia (2017-2019). He is currently Advisor to the Executive Director at the International Monetary Fund. His professional activities include participation in over 9 international and multiple national projects as well as holding courses and trainings for the business community.



Ana Mitreska, M.Sc.

Ana Mitreska is a Vice Governor of the National Bank of the Republic of North Macedonia and since 2011 a Director of the National Bank Monetary Policy and Research Department. She coordinates, organizes and promotes the work of the Department in the area of regular reports and other analytical research and takes active participation in the formulation of proposals for changes in monetary policy, as well as in discussions related to this issue through the membership in the Operational Monetary Policy Committee. Her portfolio includes project activities in the area of monetary and fiscal policy, international economy, banking and corporate finance. Most of these activities are published in the form of scientific and expert papers. Also, she is directly involved in discussions with international financial institutions and rating agencies.



Violeta Cvetkoska, Ph.D.

Violeta Cvetkoska is an Associate Professor of the courses: Operational Research and Fundamentals of Business Analytics and Head of the EUI at the Faculty of Economics in Skopje. She excels at transferring her deep knowledge and skills to students and managers, enabling them to become data-driven professionals helping companies obtain a competitive edge through analytics and artificial intelligence. Her international academic career has been developed in the most renown Universities in Europe, North and South America and Asia. She has published several scientific papers in renown international journals and conferences. Prof. Cvetkoska actively participates a member of the editorial boards in SCOPUS and Web of Science indexed journals, international societies and working groups of the Association of European Operational Research Societies (EURO). Her exceptional ability to conduct original research has been recognized and awarded by IFORS and Creative Decision Foundation.



Shay Tsur, Ph.D.

Shay Tsur is a Senior Advisor for the Dutch Executive Director who represents, among others, Israel and North Macedonia in the Board of the IMF. Prior to joining the IMF in August 2020, he held several positions in the Research Department of the Central Bank of Israel, including a senior researcher and the acting manager of the Macroeconomics unit. Notably, his research addresses the complex fields of economic growth, productivity, human capital and family economics. In 2019 he led a team that composed a report on increasing labor productivity in Israel. He has composed dozens of papers and chapters on the Israeli economy, including a chapter on productivity in the recently published book “The Israeli Economy, 1995–2017 Light and Shadow in a Market Economy”. He holds a PhD Degree in economics from Tel-Aviv University.



Metodija Mirchev, M.Sc.

Metodija Mirchev originally started his professional career in the FMCG industry in Poland, working on several managerial positions in international companies. Before entering the telecommunication industry, he held an executive position at L'Oréal Poland. In 2005, he was appointed as a Sales Manager at Cosmofon, a leading telecommunication company, and in 2007, he was promoted to a Chief Commercial Manager of the company. In 2011, he was appointed Chief Sales & Marketing Officer at ONE, part of the Telecom Slovenije Group, and in 2013, Metodija has earned his promotion to the position of executive member of the ONE Board of Directors, at the position of Chief Operating Officer. Metodija is M.Sc. graduate from Warsaw University of Technology and he holds Executive MBA diploma from London Business School, HEC Paris and NHH Norway. Since January 2020, he is the Executive Director of A1 Macedonia part of A1 Telekom Austria Group as part of America Movil Group.



Klime Poposki, Ph.D.

Klime Poposki is a professor at the insurance department of the University of St. Kliment Ohridski. He served as President of the Council of Experts, the management body of the Macedonian Insurance Supervision Agency in 2009-2019. He started his professional career in 1995 as a banker in the treasury department. After 1999, Poposki joined the University “St. Kliment Ohridski”, Ohrid as a teaching assistant, starting with building his academic career as a researcher and lecturer. He earned his Ph.D from the Faculty of Economics, University "Ss. Cyril and Methodius" in 2006, and since 2013 he is an Associate Professor, teaching risk management and insurance. Professor Poposki is a member of the Board of Governors of the Asia Pacific Risk Insurance Association, member of the European Group of Risk and Insurance Association and International Insurance Society. In the field of scientific research work he has given his contribution through published research papers in international and national journals and held numerous presentations on various conferences with special focus on digitalization of insurance services.

Research Papers



What type of papers can students present?

We highly encourage students to present their research relevant to the topic and objectives of the 2021 International Summer School. Submitted papers should follow the structure of an **EXTENDED ABSTRACT** [max. of 5 pages + references]. Co-authorship is allowed.

A template for writing an extended abstract will be provided to the accepted participants by email.

Final version of the papers should be submitted as **pdf.** documents alongside a **PowerPoint** presentation that will be used in your speech. However, we must note that **presenting** your research through a **word** or **pdf.** document **will not be accepted.**

Please note that the total number of participants is **limited.** Organizers hold the right to reject any submitted application or paper if deemed irrelevant to the topic and objectives of the 2021 International Summer School.

Each student will have a **10-minute presentation** of their work on disposal. After each speech, a **5-minute discussion** related to the presented research will be conducted, sharing views, answering questions or receiving a positive guideline for your future works.

We kindly suggest that each participant should have their presentation ready 5-10 minutes prior to their speech. **Please follow strictly these time intervals** to avoid presentation overlapping and disrupting the proposed agenda. We thank you in advance.

Participants will be awarded with a **Certificate of Participation at the 2021 International Summer School** organized by the Faculty of Economics - Skopje.

Furthermore, the work of the plenary speakers and students will be summarized and published into an online **Book of Abstracts/Presentations** as a record of their valued activity and participation.



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