

Annex No. 3		First Cycle Studies Course Programme			
1.	Course Title	Business Logistics			
2.	Code	EBU 320			
3.	Study programme	E-business			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje Department of E-business			
5.	Level (first, second, third cycle)	First cycle			
6.	Academic year / semester	Third year/winter semester	7.	Number of ECTS credits	7.5
8.	Professor	Prof. Lidija Pulevska Ivanovska, PhD			
9.	Preconditions for enrolment	None			
10.	<p>Course Objectives (Competencies): The aim of the course in Business Logistics is to enable students to gain in-depth knowledge in the field of business logistics and supply chain management and with specific skills to apply this knowledge in practice. To achieve these goals, the course program will address the theoretical aspects of business logistics and supply chain management, and then focus on their practical application. After taking this course, students should be able to:</p> <ul style="list-style-type: none"> • Understand the concept, meaning and content of business logistics and supply chain management; • Identify the main elements of supply chain management and their connection to value-added chains in production and value networks; • Use the potentials of information systems for digitalization of the supply chain; • Understand forecasting methods and apply them in demand forecasting; • Know and apply inventory management methods. 				
11.	<p>Course content: The course Business Logistics is a symbiosis of electronic supply as well as electronic sales and the main focus is on the digital transformation of the supply chain. The course Business Logistics focuses on the development of the necessary competencies, as a set of knowledge, skills and attitudes, necessary to perform activities in the field of supply chain management, such as: introduction to logistics / supply chain management; logistics / supply chain strategy and planning; logistics products and services; order processing; logistics information system; forecasting methods; inventory management; procurement management; transportation management; storage management; production management; impact of e-business on supply chain management; modern trends in logistics, digital transformation of the supply chain.</p>				
12.	Learning methods: Interactive lectures, video presentations, guest speakers, case studies, directed discussions, individual or group papers, seminar projects, homework.				
13.	Total hours	7.5 ECTS x 30 classes = 225 classes			
14.	Allocation of hours per activity	60+30+30+15+90= 225 classes			
15.	Types of teaching activities	15.1.	Lectures	60 classes	
		15.2.	Exercises (Seminars)	30 classes	
16.	Other types of activities	16.1.	Projects	30 classes	
		16.2.	Writing Assignments	15 classes	
		16.3.	Homework	90 classes	
17.	Grading method: 60+30+10=100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)			60%

	17.2.	Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)	30%			
	17.3.	Attendance and class participations	10%			
	17.4.		%			
18.	Grading scale	less than 50 points	5 (five) (F)			
		from 51 to 60 points	6 (six) (E)			
		from 61 to 70 points	7 (seven) (D)			
		from 71 to 80 points	8 (eight) (C)			
		from 81 to 90 points	9 (nine) (B)			
		from 91 to 100 points	10 (ten) (A)			
19.	Preconditions for taking the final exam	Realized activities from points 15 and 16				
20.	Language	Macedonian, English				
21.	Evaluation method	Internal evaluation and survey				
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Pulevska Ivanovska Lidija	Logistics/Supply Chain Management	Ss. Cyril and Methodius University in Skopje, Faculty of Economics-Skopje	2013
		2.	Paksoy Turan, Gonul Kochan Cigdem, Samar Ali Sadia	Logistics 4.0: Digital Transformation of Supply Chain Management	CRC Press	2020
	22.2.	Additional literature				
		No.	Author	Title	Publisher	Year
		1.	Langley John C., Novack Robert A., Gibson B., Coyle John J.	Supply Chain Management: A Logistics Perspective	Cengage Learning	2020
		2.	Chopra Sunil	Supply Chain Management: Strategy, Planning, and Operation	Pearson	2018