

<b>Annex No. 3</b>		<b>First Cycle Studies Course Programme</b>			
1.	Course Title	<b>Web Design</b>			
2.	Code	EBU 330			
3.	Study programme	E-business			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje			
5.	Level (first, second, third cycle)	First cycle			
6.	Academic year / semester	2022-2023 6th(summer semester)	7.	Number of ECTS credits	7.5
8.	Professor	Prof. Dimitar Jovevski, PhD			
9.	Preconditions for enrolment	None			
10.	<b>Course Objectives (Competencies):</b> After taking this course, students should be able to: <ul style="list-style-type: none"> <li>• understand and apply the basic concepts and rules for web design and development;</li> <li>• work with the basic tools for creating web content;</li> <li>• use the latest technologies and trends in the development of web solutions;</li> <li>• Build a website.</li> </ul>				
11.	Course content: <ul style="list-style-type: none"> <li>• Basics of web design and development.</li> <li>• Web process.</li> <li>• Planning.</li> <li>• Information architecture.</li> <li>• Navigation systems.</li> <li>• Web content.</li> <li>• Design principles.</li> <li>• Typography.</li> <li>• Content distribution.</li> <li>• Grid.</li> <li>• Search.</li> <li>• Publishing and maintenance.</li> </ul>				
12.	Learning methods: Lectures with presentations, interactive lectures, team work, guest lecturer, case studies, preparation and presentation of a project work				
13.	Total hours	7.5 ECTS x 30 classes = 225 classes			
14.	Allocation of hours per activity	60+30+135= 225 classes			
15.	Types of teaching activates	15.1.	Lectures	60 classes	
		15.2.	Exercises (Seminars)	30 classes	
16.	Other types of activities	16.1.	Project	30 classes	
		16.2.	Homework	105 classes	
		16.3.		classes	
17.	Grading method: 60+30+10=100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)		60%	
	17.2.	Individual work / project (presentation: written and oral)		30 %	

