

Annex No. 3		First Cycle Studies Course Programme			
1.	Course Title	<b>International Management</b>			
2.	Code	MGT470			
3.	Study programme	Management and Entrepreneurship			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje Chair of management			
5.	Level (first, second, third cycle)	First cycle			
6.	Academic year / semester	2022-2023 4 <sup>th</sup> year (winter semester)	7.	Number of ECTS credits	7.5
8.	Professor	Prof. Drakulevski Ljubomir, PhD			
9.	Preconditions for enrolment	None			
10.	<b>Course Objectives (Competencies):</b> After taking this course, students should be able to: <ol style="list-style-type: none"> <li>1. Define the key terms related to the topic international management;</li> <li>2. To be able to analyze the global environment in which companies operate;</li> <li>3. Understand the complexity of managing companies within international business;</li> <li>4. Discuss different strategies for participation in international business;</li> <li>5. Analyze aspects related to marketing, production, human resources and finance in international business;</li> <li>6. Understand and apply various instruments related to control processes within international business</li> </ol>				
11.	Course content: <ol style="list-style-type: none"> <li>1. The nature, significance, and role of international economic cooperation</li> <li>2. Transnational corporations and globalization</li> <li>3. Strategic aspects of the performance of companies in international business</li> <li>4. International aspects of business functions in TNC</li> </ol>				
12.	Learning methods: Lectures, interactive teaching, quizzes, projects, movies, supported by LCD and PowerPoint.				
13.	Total hours	7.5 ECTS x 30 classes = 225 classes			
14.	Allocation of hours per activity	60 + 30+30 + 15+ 90 = 225 classes			
15.	Types of teaching activates	15.1.	Lectures	60 classes	
		15.2.	Exercises (Seminars)	30 classes	
16.	Other types of activities	16.1.	Projects	30 classes	
		16.2.	Writing Assignments	15 classes	
		16.3.	Homework	90 classes	
17.	Grading method: 60+30+10=100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)		60%	
	17.2.	Project		30%	
	17.3.	Attendance and class participations		10 %	
	17.4.				
18.	Grading scale	less than 50 points	5 (five) (F)		

		from 51 to 60 points	6 (six) (E)			
		from 61 to 70 points	7 (seven) (D)			
		from 71 to 80 points	8 (eight) (C)			
		from 81 to 90 points	9 (nine) (B)			
		from 91 to 100 points	10 (ten) (A)			
19.	Preconditions for taking the final exam	Realized activities from points 15 and 16				
20.	Language	Macedonian (or English)				
21.	Evaluation method,	Internal evaluation and survey				
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Љубомир Дракулевски и Бобек Шуклев	<i>Меѓународен менаџмент</i>	Економски факултет - Скопје, Скопје	2016
		2.	Hill, C.W.H	<i>International business</i>	McGraw-Hill Education	2010
	22.2.	Additional literature				
		No.	Author	Title	Publisher	Year
		1.	Daniels , J.D	International Business	Pearson	2011
		2.				