

Subject program of the first cycle of studies					
1.	Title of subject	Crisis Management			
2.	Code	MGT 480			
3.	Study programme	Management and Entrepreneurship			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	UKIM Faculty of Economics - Skopje			
5.	Level (first, second, third cycle)	first cycle studies			
6.	Academic year / semester	4	eight	ECTS	7.5
8.	Professor	Prof. Kiril Postolov, Ph.D.			
9.	Preconditions for enrolment				
10.	Subject goals (competences): After reading this topic, the student will be able to: - to define the crisis; - to get acquainted with the basic types of crisis; - be able to recognize the causes of crisis; - obtaining appropriate knowledge about the reality that companies face in their daily operations, especially with the problems that may occur - be able to propose measures to deal with the crisis in real conditions. -				
11.	Course content: 1. Concept of business crisis 2. Types of crisis 3. Symptoms of crisis 4. Altman's model 5. Stages in crisis 6. Concept of crisis management 7. Types of crisis management 7.1. Active crisis management 7.2. Reactive crisis management 8. Crisis management activities 8.1. Composition of the crisis management team 8.2. Communication during crisis and crisis management 8.3. Crisis management strategies 8.4. Situational crisis management				
12.	Learning methods: Interactive teaching, consultative teaching, preparation and presentation of scientific research / professional paper, case studies, organization of lectures by renowned professionals in the specific field.				
13.	Total hours	7,5 ECTS x 30 hours = 225 hours			
14.	Allocation of of hours per activity	60+30+135 = 225 hours			
15.	Types of teaching activates	15.1.	Lectures-theoretical teaching	60 hours	
		15.2.	Tutorials (laboratory, auditory), seminars, teamwork	30 hours	
16.	Other forms of activities	16.1.	Project assignments	30 hours	
		16.2.	Individual assignments	15 hours	
		16.3.	Self- study	90 hours	
17.	Grading method				
	17.1.	Tests	40 points		
	17.2.	Individual tasks / projects (assignments: written and oral)	50 points		
	17.3.	Attendance	10 points		
18.	Grading scale	up to 50 points		5 (five) (F)	
		from 51 to 60 points		6 (six) (E)	
		from 61 to 70 points		7 (seven) (D)	
		from 71 to 80 points		8 (eight) (C)	

		from 81 to 90 points		9 (nine) (B)	
		from 91 to 100 points		10 (ten) (A)	
19.	Preconditions for taking the final exam	Attendance at classes and a scientific / professional paper prepared and presented			
20.	Language	Macedonian			
21.	Evaluation method	internal evaluation mechanisms and surveys			
22.	Literature				
22.1.	Mandatory literature				
	No	Author	Title	Editor	Year
	1.	Кирил Постолов	<i>Теорија на организација (selected parts)</i>	Универзитет „Св. Кирил и Методиј“ - Скопје	2011
	2.	Edward S. Devlin	<i>Crisis management planning and execution</i>	Auerbach Publications Taylor & Francis Group	2007
22.2.	Supplemental literature				
	Ред. број	Автор	Наслов	Издавач	Година
	1.	Martina Mihalinić	<i>Upravljanje krizama i komunikiranje</i>	Veučilište Velika Gorica, Velika Gorica	2018
	2.	Jonathan Bundy, Michael D. Pfarrer, Cole E. Short, W. Timothy Coombs	<i>Crises and Crisis Management: Integration, Interpretation, and Research Development</i>	Journal of Management, vol. 43, 6: pp. 1661-1692.	2016.