

<b>Annex No. 3</b>		<b>Postgraduate Studies Course Programme</b>			
1.	Course Title	<b>Strategic Management</b>			
2.	Code	<b>CFM511</b>			
3.	Study programme	Corporate Financial Management			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje Chair of Management			
5.	Level (first, second, third cycle)	Second cycle, postgraduate studies			
6.	Academic year / semester	2022-2023 (winter semester)	7.	Number of ECTS credits	6
8.	Professor	Prof. Ljubomir Drakulevski, PhD Prof. Aleksandra Janeska Iliev, PhD			
9.	Preconditions for enrolment	240 ECTS from the first cycle of studies			
10.	<b>Course Objectives (Competencies):</b> After taking this course, students should be able to: <ol style="list-style-type: none"> <li>1. To think critically about the issues and problems related to the choice of strategy in a turbulent and dynamic environment;</li> <li>2. Understand the theories and concepts of strategic management;</li> <li>3. To use the vocabulary related to strategic management;</li> <li>4. To integrate the knowledge gained from the individual functional managements;</li> <li>5. To properly analyze the internal and external environment of companies</li> <li>6. To properly evaluate the strategic options of companies</li> <li>7. Use the various tools associated with strategy formation</li> </ol>				
11.	Course content: <ol style="list-style-type: none"> <li>1. The character of strategic management</li> <li>2. Managers and strategic management</li> <li>3. Assessment of the external environment</li> <li>4. Assessment of the internal environment</li> <li>5. Formulation of a strategy</li> <li>6. Analysis and strategy selection</li> <li>7. Execution of the strategy</li> <li>8. Evaluation and control of the strategy</li> </ol>				
12.	Learning methods: lectures, presentations, case studies, projects, homework				
13.	Total hours	6 ECTS x 30 classes = 180 classes			
14.	Allocation of hours per activity	24+16+40+10+90 = 180 classes			
15.	Types of teaching activates	15.1.	Lectures	24 classes	
		15.2.	Exercises (Seminars)	16 classes	
16.	Other types of activities	16.1.	Projects	40 classes	
		16.2.	Individual work	10 classes	
		16.3.	Homework and study	90 classes	
17.	Grading method: 60+30+10 =100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)		60 points	
	17.2.	Individual work		30 points	
	17.3.	Attendance and class participations		10 points	
18.	Grading scale	less than 50 points		5 (five) (F)	
		from 51 to 60 points		6 (six) (E)	
		from 61 to 70 points		7 (seven) (D)	

		from 71 to 80 points	8 (eight) (C)			
		from 81 to 90 points	9 (nine) (B)			
		from 91 to 100 points	10 (ten) (A)			
19.	Preconditions for taking the final exam	Realized activities from points 15 and 16				
20.	Language	Macedonian (or English)				
21.	Evaluation method	Internal evaluation and survey				
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Bobek Suklev and Ljubomir Drakulevski	Strategic Management, second edition	Faculty of Economics - Skopje, Skopje	2001
	2.	Heath, Michael A., Dwayne R. Ireland, Robert E. Hoskinson;	Strategic management: competitiveness and globalization concepts and examples	NAMPRES	2012	
	22.2.	Additional literature				
		No.	Author	Title	Publisher	Year
		1.	Charles W. Hill and Gereth R. Jones	Strategic Management, An Integrated Approach	Houghton Mifflin Company, Boston	2004
		2.	Robert M. Grant	Contemporary Strategic Analysis,	Blackwell Publishing, Malden	2005
	3.	Jr. Thompson, A. Arthur and A.J. Strickland III	Strategic Management, Concepts and Cases,	Irwin, Homewood	2009	