1. Course Title Departions Strategy 2. Code EBU 580 3. Study programme E-business 4. Organizer of the study programme (university unit i.e. institute, chair, department) 5. Level (first, second, third separtment) 6. Academic year / First year/second 7. Number of ECTS credits 7. Number of ECTS semester semester semester semester semester semester semester semester semester reproductions for None enrollment 7. None certains semester	Ann	ex No. 3	Second Cycle Studies Course Programme							
3. Study programme 4. Organizer of the study programme (university unit i.e. institute, chair, department) 5. Level (first, second, third eycle) 6. Academic year / semester 7. First year/second   7. Number of ECTS   6   Semester 8. Professor   Prof. Lidija Pulevska Ivanovska, PhD   7. Proconditions for   None enrollment 7. Course Objectives (Competencies): 7. This course will introduce students to the design, implementation and measurement of the execution of the operations strategy, in order to create a competitive advantage for a company. After taking this course, students should be able to: 8. Professor   Prof. Lidija Pulevska Ivanovska, PhD   7. Course Objectives (Competencies): 7. This course will introduce students to the design, implementation and measurement of the execution of the operations strategy, in order to create a competitive advantage for a company. After taking this course, students should be able to: 8. Professor   Prof. Lidija Pulevska Ivanovska, PhD   7. Course Objectives (Competencies): 7. This course will introduce students to the design, implementation and measurement of the execution of the operations strategy in order to create a competitive advantage for a company. After taking this course, students should be able to: 8. Identify the key elements of the operational strategy and their relationship to value-added chains and value networks; 9. use a system to monitor and measure the execution of the operations strategy; 9. apply the potential of information systems to support the implementation of the operations strategy; 9. apply the potential of information systems to support the implementation of the company strategy. 9. Course content: Operations strategy; Principles of operations strategy; Development and implementation of an operations strategy; Operations performance; Supply network strategy; Operations competitiveness (in terms of cost, flexibility, quality, time, added value); Implementation of the operations strategy. 9. Course content: Operations strategy. 9. Course content:	1.	Course Title								
S. Cyril and Methodius University in Skopje   Faculty of Economics - Skopje   Department of E-business	2.	Code	EBU 580							
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Learning methods: Interactive lectures, video presentations, guest speakers, case studies, directed discussions, individual or group papers, seminar projects, homework.    13.   Total hours   6 ECTS x 30 classes = 180 classes     14.   Allocation of hours per activity   15.1.   Lectures   24 classes     15.2.   Exercises (Seminars)   16 classes     16.   Other types of activities   16.1.   Projects   50 classes     16.2.   Writing Assignments   50 classes     16.3.   Homework   40 classes     17.1.   Tests (Domain, Essay, Multiple choice exam, Case)     17.2.   Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)     17.3.   Attendance and class participations   10%     17.4.   %     18.   Grading scale   less than 50   5 (five) (F)		_	rations strategy, Monitoring and measurement of the execution of the							
directed discussions, individual or group papers, seminar projects, homework.     13.   Total hours   6 ECTS x 30 classes = 180 classes     14.   Allocation of hours per activity   40+140= 180 classes     15.   Types of teaching activates   15.1.		operations strategy.								
13.         Total hours         6 ECTS x 30 classes = 180 classes           14.         Allocation of hours per activity         40+140= 180 classes           15.         Types of teaching activates         15.1.         Lectures         24 classes           16.         Other types of activities         16.1.         Projects         50 classes           16.2.         Writing Assignments         50 classes           16.3         Homework         40 classes           17.1.         Tests (Domain, Essay, Multiple choice exam, Case)         60%           17.2.         Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)         30%           17.3.         Attendance and class participations         10%           17.4.         %           18.         Grading scale         less than 50         5 (five) (F)	12.									
14. Allocation of hours per activity       40+140= 180 classes         15. Types of teaching activates       15.1. Lectures       24 classes         16. Other types of activities       16.1. Projects       50 classes         16.2. Writing Assignments       50 classes         16.3 Homework       40 classes         17. Grading method: 60+30+10=100 points         17.1. Tests (Domain, Essay, Multiple choice exam, Case)       60%         17.2. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)       30%         17.3. Assignments       10%         17.4. %       less than 50       5 (five) (F)			vidual or group pape							
15.   Types of teaching activates   15.1.   Lectures   24 classes										
15.         Types of teaching activates         15.1.         Lectures         24 classes           16.         Other types of activities         16.1.         Projects         50 classes           16.2.         Writing Assignments         50 classes           16.3         Homework         40 classes           17.1.         Tests (Domain, Essay, Multiple choice exam, Case)         60%           17.2.         Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)         30%           17.3.         Attendance and class participations         10%           17.4.         %           18.         Grading scale         less than 50         5 (five) (F)	14.	_	40+140= 180 classes							
16.   Other types of activities						1				
16. Other types of activities    16.1.	15.									
16.2. Writing Assignments 50 classes 16.3 Homework 40 classes  17. Grading method: 60+30+10=100 points  17.1. Tests (Domain, Essay, Multiple choice exam, Case)  17.2. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations 10%  17.4. %  18. Grading scale less than 50 5 (five) (F)				Exercises (Semi	nars)					
17. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations  17.4. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.4. %	16.	Other types of activities	16.1.	Projects		50 classes				
17. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations  17.4. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.4. %			16.2.	Writing Assignr	ments	50 classes				
17.1. Tests (Domain, Essay, Multiple choice exam, Case)  17.2. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations  17.4. %  18. Grading scale less than 50 5 (five) (F)						40 classes				
17.1. Tests (Domain, Essay, Multiple choice exam, Case)  17.2. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations  17.4. %  18. Grading scale less than 50 5 (five) (F)	17.			Grading n	nethod: 60+30-	+10=100 points				
exam, Case)  17.2. Individual or Group Assessment / 30% projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations  17.4. %  18. Grading scale less than 50 5 (five) (F)		17.1.	Tests (Domain, Ess							
17.2. Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations  17.4. %  18. Grading scale less than 50 5 (five) (F)				1						
projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations 17.4. %  18. Grading scale less than 50 5 (five) (F)				Assessment /		30%				
Analysis, Quizzes, Writing Assignments)  17.3. Attendance and class participations 10%  17.4. %  18. Grading scale less than 50 5 (five) (F)										
Assignments) 17.3. Attendance and class participations 10% 17.4. %  18. Grading scale less than 50 5 (five) (F)			_							
17.3. Attendance and class participations 10% 17.4. %  18. Grading scale less than 50 5 (five) (F)				S						
17.4.						10%				
				_ *		%				
	18.	Grading scale		less than 50	5 (five) (F	()				
		<i>5</i>		points		,				

				•			
				from 51 to 60	6 (six) (E)		
				points			
				from 61 to 70	7 (seven) (D)		
				points			
				from 71 to 80	8 (eight) (C)		
				points			
				from 81 to 90	9 (nine) (B)		
				points			
				from 91 to 100	10 (ten) (A)		
				points			
19.	Preconditions for taking the final exam			Realized activities from points 15 and 16			
20.	Language			Macedonian, English			
21.	Evaluation method			Internal evaluation and survey			
	Literature						
	22.1.	Compulsory literature					
		No.	Author	Title	Publisher	Year	
		1.	Yeming Gong	Global Operations	Springer	2013	
				Strategy-			
				Fundamentals and			
			T A 37	Practice	D : 11	2000	
22.		2.	Jan A. Van Mieghem	Operations Strategy: Principles	Dynamic Ideas	2008	
			Wilegileiii	and Practice			
			1	una i ractice			
		Additional literature					
	22.2.	No.	Author	Title	Publisher	Year	
		1.	Paul R. Niven	Balanced Scorecard	John Willey &	2002	
				Step-by-Step:	Sons		
				Maximizing			
				Performance and			
				Maintaining Results			