

Annex No. 3		Second Cycle Studies Course Programme			
1.	Course Title	Operations Strategy			
2.	Code	EBU 580			
3.	Study programme	E-business			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje Department of E-business			
5.	Level (first, second, third cycle)	Second cycle			
6.	Academic year / semester	First year/second semester	7.	Number of ECTS credits	6
8.	Professor	Prof. Lidija Pulevska Ivanovska, PhD			
9.	Preconditions for enrolment	None			
10.	Course Objectives (Competencies): This course will introduce students to the design, implementation and measurement of the execution of the operations strategy, in order to create a competitive advantage for a company. After taking this course, students should be able to: <ul style="list-style-type: none">• identify the key elements of the operational strategy and their relationship to value-added chains and value networks;• use a system to monitor and measure the execution of the operations strategy;• apply the potential of information systems to support the implementation of the operations strategy in practice;• to integrate and align operations decisions in different business units of the company with the company strategy.				
11.	Course content: Operations strategy; Principles of operations strategy; Development and implementation of an operations strategy; Operations performance; Supply network strategy; Operations competitiveness (in terms of cost, flexibility, quality, time, added value); Implementation of the operations strategy, Monitoring and measurement of the execution of the operations strategy.				
12.	Learning methods: Interactive lectures, video presentations, guest speakers, case studies, directed discussions, individual or group papers, seminar projects, homework.				
13.	Total hours	6 ECTS x 30 classes = 180 classes			
14.	Allocation of hours per activity	40+140= 180 classes			
15.	Types of teaching activates	15.1.	Lectures	24 classes	
		15.2.	Exercises (Seminars)	16 classes	
16.	Other types of activities	16.1.	Projects	50 classes	
		16.2.	Writing Assignments	50 classes	
		16.3	Homework	40 classes	
17.	Grading method: 60+30+10=100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)		60%	
	17.2.	Individual or Group Assessment / projects (Case Presentation, Case Analysis, Quizzes, Writing Assignments)		30%	
	17.3.	Attendance and class participations		10%	
	17.4.			%	
18.	Grading scale		less than 50 points		5 (five) (F)

		from 51 to 60 points	6 (six) (E)			
		from 61 to 70 points	7 (seven) (D)			
		from 71 to 80 points	8 (eight) (C)			
		from 81 to 90 points	9 (nine) (B)			
		from 91 to 100 points	10 (ten) (A)			
19.	Preconditions for taking the final exam		Realized activities from points 15 and 16			
20.	Language		Macedonian, English			
21.	Evaluation method		Internal evaluation and survey			
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Yeming Gong	Global Operations Strategy-Fundamentals and Practice	Springer	2013
		2.	Jan A. Van Mieghem	Operations Strategy: Principles and Practice	Dynamic Ideas	2008
	22.2.	Additional literature				
		No.	Author	Title	Publisher	Year
		1.	Paul R. Niven	Balanced Scorecard Step-by-Step: Maximizing Performance and Maintaining Results	John Willey & Sons	2002