

Annex No. 3		Second Cycle Studies Course Programme			
1.	Course Title	Web Design			
2.	Code	EBU 5906			
3.	Study programme	E-business Management			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje			
5.	Level (first, second, third cycle)	Second cycle			
6.	Academic year / semester	Second year / third semester	7.	Number of ECTS credits	9
8.	Professor	Prof. Dimitar Jovevski, PhD			
9.	Preconditions for enrolment	None			
10.	Course Objectives (Competencies): After taking this course, students should be able to: <ul style="list-style-type: none">• understand and apply the basic concepts and rules for web design and development;• work with the basic tools for creating web content;• use the latest technologies and trends in the development of web solutions;• Build a website.				
11.	Course content: <ul style="list-style-type: none">• Basics of web design and development.• Web process.• Planning.• Information architecture.• Navigation systems.• Web content.• Design principles.• Typography.• Content distribution.• Grid.• Search.• Publishing and maintenance.				
12.	Learning methods: Lectures with presentations, interactive lectures, team work, guest lecturer, case studies, preparation and presentation of a project work				
13.	Total hours	9 ECTS x 30 classes = 270 classes			
14.	Allocation of hours per activity	40+230= 270 classes			
15.	Types of teaching activates	15.1.	Lectures	24 classes	
		15.2.	Exercises (Seminars)	16 classes	
16.	Other types of activities	16.1.	Project	100 classes	
		16.2.	Individual tasks	70 classes	
		16.3.	Homework	60 classes	
17.	Grading method: 60+30+10=100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)		60%	
	17.2.	Individual work / project (presentation: written and oral)		30 %	
	17.4.	Attendance and class participations		10 %	

18.	Grading scale		less than 50 points	5 (five) (F)		
			from 51 to 60 points	6 (six) (E)		
			from 61 to 70 points	7 (seven) (D)		
			from 71 to 80 points	8 (eight) (C)		
			from 81 to 90 points	9 (nine) (B)		
			from 91 to 100 points	10 (ten) (A)		
19.	Preconditions for taking the final exam		Realized activities from points 15 and 16			
20.	Language		Macedonian language, English language			
21.	Evaluation method		Internal evaluation and survey			
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Clarissa Peterson	Learning Responsive Web Design: A Beginner's Guide	O'Reilly	2014
		2.	Jason Beaird	The Principles of Beautiful Web Design	Sitepoint	2014
			Пол Ј.Дејтел, Харви М.Дејтел	Интернет и веб програмирање, четврто издание	Влада на РМ	2010
			М. Морис Мано и Мајкл Д. Цилети	Дигитален дизајн	Влада на РМ	2011
	22.2.	Additional literature				
		No.	Author	Title	Publisher	Year
		1.				
		2.				