

Annex No. 3		Second Cycle Studies Course Programme			
1.	Course Title	Digital Innovations			
2.	Code	EBU 5907			
3.	Study programme	E-business Management			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje Chair of E-business			
5.	Level (first, second, third cycle)	First cycle			
6.	Academic year / semester	2022-2023 (summer semester)	7.	Number of ECTS credits	9
8.	Professor	Prof. Mijalche Santa, PhD			
9.	Preconditions for enrolment	None			
10.	<b>Course Objectives (Competencies):</b> Upon completion of lectures and passing this course, students should be able to: 1. based on the company and the environment, students will be able to determine the most appropriate type of digital innovation for development and implementation 2. students will be able to recognize and select appropriate activities for development, realization and commercialization of digital innovations in companies and the company depending on the context in which they work 3. students will be able to identify and propose practical techniques for overcoming resistance to change and introducing innovation in enterprises				
11.	Course content: This course is specifically designed to prepare students for the introduction of digital innovation and enterprise change. In the highly dynamic environment in which organizations need to be managed, students need to know and be able to constantly innovate, change and adapt the organization to be able to create digital innovations that improve the competitiveness of enterprises. This curriculum creates a solid foundation for how students can innovate and ensure that companies are competitive. All this is achieved through interactive lectures, working on real solutions and sharing experiences from the business community.				
12.	Learning methods: Lectures with presentations, interactive lectures, team work, guest lecturer, case studies, preparation and presentation of a project assignment.				
13.	Total hours	9 ECTS x 30 hours = 270 hours			
14.	Allocation of hours per activity	40+230= 270 classes			
15.	Types of teaching activates	15.1.	Lectures	24 hours	
		15.2.	Exercises (Seminars)	16 hours	
16.	Other types of activities	16.1.	Project assignments	100 hours	
		16.2.	Individual assignments	70 hours	
		16.3.	Self-study	60 classes	
17.	Grading method: 70+20+10=100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)		70%	
	17.2.	Individual assignments/project		20%	
	17.3.	Attendance and class participations		10%	
18.	Grading scale		less than 50 points	5 (five) (F)	
			from 51 to 60 points	6 (six) (E)	
			from 61 to 70 points	7 (seven) (D)	
			from 71 to 80 points	8 (eight) (C)	

		from 81 to 90 points	9 (nine) (B)			
		from 91 to 100 points	10 (ten) (A)			
19.	Preconditions for taking the final exam	Realized activities from points 15 and 16				
20.	Language	Macedonian (or English)				
21.	Evaluation method	Internal evaluation and survey				
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Mijalche Santa	E-business innovation	MCGraw and Hill	2016
		2.	Satish Nambisan, Kalle Lyytinen, and Youngjin Yoo	Handbook of Digital Innovation	Edgar publishing	2020
	22.2.	Additional literature				
		No.	Author	Title	Publisher	Year
		1.	Бесан Џон и Тид Џо	Иновација и претприемништво	Арс ламина	2012
		2.				