

Annex No. 3		Second Cycle Studies Course Programme			
1.	Course Title	Application of Scientific Research Methods in Electronic Business			
2.	Code	EBU 5901			
3.	Study programme	E-Business Management			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje Chair of E-Business			
5.	Level (first, second, third cycle)	Second cycle			
6.	Academic year / semester	First year / first semester	7.	Number of ECTS credits	6
8.	Professor	Prof. Saso Josimovski, PhD Prof. Lidija Pulevska Ivanovska, PhD Prof. Kalina Trenevaska Blagoeva, PhD			
9.	Preconditions for enrolment	None			
10.	Course Objectives (Competencies): After taking this course, students should be able to: <ul style="list-style-type: none"> • Define the goals of specific research work; • To know how to choose the methods for achieving the goals of the research work; • Apply the selected appropriate methods; • To apply the methods of a specific case / in preparation of master thesis research 				
11.	Course content: <ul style="list-style-type: none"> • Explanation of the procedure, the steps and design of the research work; • Basic qualitative and quantitative research techniques, experimental and non-experimental methods; • Designing research questions and hypotheses, in order to answer the set goals in the specific research / master thesis. • Preparation of a report on the specific research topic and its presentation 				
12.	Learning methods: Lectures with presentations supported by LCD and PowerPoint, interactive lectures, team work, guest lecturer, case studies, preparation and presentation of a project assignment, internet research.				
13.	Total hours	6 ECTS x 30 classes = 180 classes			
14.	Allocation of hours per activity	40+140= 180 classes			
15.	Types of teaching activates	15.1.	Lectures	24 classes	
		15.2.	Exercises (Seminars)	16 classes	
16.	Other types of activities	16.1.	Project tasks	50 classes	
		16.2.	Individual tasks	50 classes	
		16.3.	Home learning	40 classes	
17.	Grading method: 50+40+10=100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)		50%	
	17.2.	Individual work/project (presentation: written and oral)		40%	
	17.4.	Attendance and class participations		10%	
18.	Grading scale	less than 50 points		5 (five) (F)	
		from 51 to 60 points		6 (six) (E)	
		from 61 to 70 points		7 (seven) (D)	
		from 71 to 80 points		8 (eight) (C)	
		from 81 to 90 points		9 (nine) (B)	

		from 91 to 100 points	10 (ten) (A)	
19.	Preconditions for taking the final exam	Realized activities from points 15 and 16		
20.	Language	Macedonian language, English language		
21.	Evaluation method	Internal evaluation and survey		
22.	Literature			
	22.1.	Compulsory literature		
		No.	Author	Title
		1.	W. Lawrence Neuman	Social Research Methods:Qualitative and Quantitative Approaches
		2.	Christensen, Johnson, Turner	Research Methods, Design, and Analysis
			Pearson	2009
			Allyn and Bacon	2010
	22.2.	Additional literature		
		No.	Author	Title
		1.	Berenson, Kevine, Krehbiel	Basic Business Statistics: Concepts and Applications
2.				
		Pearson International Edition	2009	