

Annex No. 3		Second Cycle Studies Course Programme			
1.	Course Title	Strategic management			
2.	Code	MGT 511			
3.	Study programme	MBA Management			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje			
5.	Level (first, second, third cycle)	Second cycle			
6.	Academic year / semester	2022-2023 1 st year (summer semester)	7.	Number of ECTS credits	6
8.	Professor	Prof. Drakulevski Ljubomir, PhD			
9.	Preconditions for enrolment	Completed the first cycle of studies with at least 240 credits			
10.	Course Objectives (Competencies): After taking this course, students should be able to: <ol style="list-style-type: none"> 1. To define the terms related to strategic management. 2. Understanding the theories and concepts of strategic management; 3. To properly analyze the internal and external environment of companies. 4. Discuss the mission, vision and goals of a company. 5. To create appropriate strategic options for companies based on proper analysis; 6. To be familiar with a number of approaches in the area of strategy formation; 				
11.	Course content: <ol style="list-style-type: none"> 1. The role of strategic management 2. Managers and strategic management 3. Assessment of the external environment 4. Assessment of the internal environment 5. Formulation of a strategy 6. Analysis and strategy selection 7. Execution of the strategy 8. Evaluation and control of the strategy 				
12.	Learning methods: Lectures, interactive teaching, quizzes, projects, movies, supported by LCD and PowerPoint.				
13.	Total hours	6ECTS x 30 classes = 180 classes			
14.	Allocation of hours per activity	24+16+40+10+90 = 180 classes			
15.	Types of teaching activates	15.1.	Lectures	24 classes	
		15.2.	Exercises (Seminars)	16 classes	
16.	Other types of activities	16.1.	Projects	40 classes	
		16.2.	Writing Assignments	10 classes	
		16.3.	Homework	90 classes	
17.	Grading method: 60+30+10=100 points				
	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)		60%	
	17.2.	Project		30%	
	17.3.	Attendance and class participations		10 %	

	17.4.					
18.	Grading scale		less than 50 points	5 (five) (F)		
			from 51 to 60 points	6 (six) (E)		
			from 61 to 70 points	7 (seven) (D)		
			from 71 to 80 points	8 (eight) (C)		
			from 81 to 90 points	9 (nine) (B)		
			from 91 to 100 points	10 (ten) (A)		
19.	Preconditions for taking the final exam	Realized activities from points 15 and 16				
20.	Language	Macedonian (or English)				
21.	Evaluation method,	Internal evaluation and survey				
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Бобек Шуклев и Љубомир Дракулевски	<i>Стратегиски менаџмент, второ издание</i>	Економски факултет - Скопје, Скопје	2001
		2.	Hitt, A,M, Duane I., Hosskison R.E	<i>Strategic management : concept and cases Competitiveness and Globalization</i>	Cengage Learning	2012
		Additional literature				
	22.2.	No.	Author	Title	Publisher	Year
		1.	Daniels , J.D	International Business	Pearson	2011
		2.				