

<b>Annex No. 3</b>		<b>Second Cycle Studies Course Programme</b>			
1.	Course Title	<b>Sustainable Entrepreneurship</b>			
2.	Code	<b>MGT 519</b>			
3.	Study programme	MBA Management			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics - Skopje			
5.	Level (first, second, third cycle)	Second cycle			
6.	Academic year / semester	1 year, 10 <sup>th</sup> (summer) semester	7.	Number of ECTS credits	6
8.	Professor	Prof. Stojan Debarliev, PhD			
9.	Preconditions for enrolment	Completed the first cycle of studies with at least 240 credits			
10.	<b>Course Objectives (Competencies):</b> After taking this course, students should be able to: <ol style="list-style-type: none"> <li>1. define and describe the key concepts related to the concept of entrepreneurship and the role of the entrepreneur in the modern business environment;</li> <li>2. explain and discuss the fields of the concept of sustainable development and the importance of sustainable innovation by illustrating everyday practical examples;</li> <li>3. analyze and evaluate the factors that affect the success of sustainable entrepreneurial businesses in order to make better business decisions;</li> <li>4. apply methods and tools for creating ideas and designing a sustainable business model;</li> <li>5. create and develop sustainable innovation by designing a comprehensive business model.</li> </ol>				
11.	Course content: <ol style="list-style-type: none"> <li>1. Entrepreneurship and the imperative of innovation</li> <li>2. Individual and organizational characteristics of entrepreneurship, creativity and innovation.</li> <li>3. Globalization, development and sustainability</li> <li>4. Entrepreneurship and sustainable development</li> <li>5. Social and ethical entrepreneurship</li> <li>6. Recognize opportunities and generate ideas</li> <li>7. Designing a sustainable business model</li> <li>8. Sources of financing for sustainable entrepreneurial ventures</li> </ol>				
12.	Learning methods: lectures, interactive teaching, quizzes, projects, movies, supported by LCD and PowerPoint.				
13.	Total hours	6 ECTS x 30 classes = 180 classes			
14.	Allocation of hours per activity	40+30+110= 180 classes			
15.	Types of teaching activates	15.1.	Lectures	40 classes	
		15.2.	Exercises, seminars, teamwork	30 classes	
16.	Other types of activities	16.1.	Project tasks	30 classes	
		16.2.	Individual assignments	30 classes	
		16.3.	Homework	50 classes	
17.	Grading method: 60+30+10=100 points				
	17.1.	Tests	60%		
	17.2.	Seminar work / project (presentation: written and oral)	30%		

	17.3.	Attendance and class participations			10%	
18.	Grading scale	less than 50 points			5 (five) (F)	
		from 51 to 60 points			6 (six) (E)	
		from 61 to 70 points			7 (seven) (D)	
		from 71 to 80 points			8 (eight) (C)	
		from 81 to 90 points			9 (nine) (B)	
		from 91 to 100 points			10 (ten) (A)	
19.	Preconditions for taking the final exam		Realized activities from points 15 and 16			
20.	Language		Macedonian (or English)			
21.	Evaluation method		Internal evaluation and survey			
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Џон Бесан и Џо Тид	<i>Иновација и претприемништво</i>	Арс ламина	2012
		2.	Alexander Osterwalder and Yves Pigneur	<i>Business Model Generation</i>	John Wiley and Sons, New Jersey	2010
	22.2.	Additional literature				
		No.	Author	Title	Publisher	Year
		1.	Allan O'Connor, Donald F. Kuratko	<i>Entrepreneurship: Theory, Process, Practice</i>	Cengage Learning	2016
		2.	Norman M. Scarborough, Jeffrey R. Cornwall	<i>Essentials of Entrepreneurship and Small Business Management</i>	Pearson	2016
		3.	Gilbert G. Lenssen N. Craig Smith	<i>Managing Sustainable Business: An Executive Education Case and Textbook</i>	Springer	2019