

Annex No. 3		Second Cycle Studies Course Programme			
1.	Course Title	Strategic Management			
2.	Code	PSM 512			
3.	Study programme	Public Sector Management			
4.	Organizer of the study programme (university unit i.e. institute, chair, department)	Ss. Cyril and Methodius University in Skopje Faculty of Economics – Skopje Public sector management			
5.	Level (first, second, third cycle)	Second cycle			
6.	Academic year / semester	2022-2023 1 st year (summer semester)	7.	Number of ECTS credits	6
8.	Professor	Prof. Drakulevski Ljubomir, PhD Prof. Aleksandra Janeska Iliev, Ph.D.			
9.	Preconditions for enrolment	Completed the first cycle of studies with at least 240 credits			
10.	<p>Course Objectives (Competencies): The main purpose of this course is to enable participants to get acquainted with the specific challenges related to strategic management and the appropriate strategy setting in the organization. The purpose of this course is to explore and study the theories, principles, concepts and practices considering strategic management</p> <p>Course objectives (competencies): Upon completion of the course students should be able to:</p> <ol style="list-style-type: none"> 1. To think critically about the issues and problems related to the choice of strategy in a turbulent and dynamic environment; 2. Understand the theories and concepts of strategic management; 3. To use the vocabulary related to strategic management; 4. To integrate the knowledge gained from the individual managing of various functions 5. To properly analyze the internal and external environment of companies 6. To properly evaluate the strategic options of companies 7. Use the various tools associated with strategy formation 8. To analyze the specifics of strategic management (small enterprises, insurance, public sector, etc.) 				
11.	<p>Course content:</p> <ol style="list-style-type: none"> 1. The character of strategic management 2. Managers and strategic management 3. The strategic management process 4. Specifics of the application of strategic management 				
12.	Learning methods: Lectures, interactive teaching, quizzes, projects, movies, supported by LCD and PowerPoint.				
13.	Total hours	6ECTS x 30 classes = 180 classes			
14.	Allocation of hours per activity	24+16+40+10+90 = 180 classes			
15.	Types of teaching activates	15.1.	Lectures	24 classes	
		15.2.	Exercises (Seminars)	16 classes	
16.	Other types of activities	16.1.	Projects	40 classes	
		16.2.	Writing Assignments	10 classes	
		16.3	Homework	90 classes	
17.	Grading method: 60+30+10=100 points				

	17.1.	Tests (Domain, Essay, Multiple choice exam, Case)	60%			
	17.2.	Project	30%			
	17.3.	Attendance and class participations	10 %			
	17.4.					
18.	Grading scale	less than 50 points	5 (five) (F)			
		from 51 to 60 points	6 (six) (E)			
		from 61 to 70 points	7 (seven) (D)			
		from 71 to 80 points	8 (eight) (C)			
		from 81 to 90 points	9 (nine) (B)			
		from 91 to 100 points	10 (ten) (A)			
19.	Preconditions for taking the final exam	Realized activities from points 15 and 16				
20.	Language	Macedonian (or English)				
21.	Evaluation method,	Internal evaluation and survey				
22.	Literature					
	22.1.	Compulsory literature				
		No.	Author	Title	Publisher	Year
		1.	Бобек Шуклев и Љубомир Дракулевски	<i>Стратегиски менаџмент, второ издание</i>	Економски факултет - Скопје, Скопје	2001
		2.	Hitt, A.M, Duane I., Hoskison R.E	<i>Strategic management : concept and cases Competitiveness and Globalization</i>	Cengage Learning	2012
	22.2.	Additional literature				
		No.	Author	Title	Publisher	Year
		1.	Charles W. Hill and Gereth R. Jones	Strategic Management, An Integrated Approach	Houghton Mifflin Company, Boston	2004
		2.	Robert M. Grant	Contemporary Strategic Analysis,	Blackwell Publishing, Malden	2005
		Jr. Thompson, A. Arthur and A.J. Strickland III	Strategic Management, Concepts and Cases,	Irwin, Homewood	2009	